

Letter from the Editors

Welcome to the new Journal of Business Chemistry!

In your hands you hold the first issue of the Journal of Business Chemistry. With this journal we hope to contribute to the growing interdisciplinary field of Business Chemistry. Merging the two fields of Business Administration and Chemistry is definitely not an easy task but one that promises advances and new interesting implications for academics and practitioners.

Business theories will benefit from the empirical insights of the field of Business Chemistry. Practical implications are then easily adapted to “reality” in the chemical industry. Therefore all issues, which are published every four month, will include research papers as well as practitioner’s sections. Thus both sides are covered and fruitfully combined.

The innovative chemical industry is extremely important not only for industrialized countries but for the world economy as a whole. Into the chemical industry we include the emerging fields of nanotechnology, biotechnology, biochemistry or molecular modelling of chemicals, of course not neglecting the “old” and established fields of organic, inorganic and physical chemistry. Applications covering any of those topics are of course very welcome. Also theoretical work which is promising in having an implication for the chemical industry will be published according to our regulations.

We hope that this issue will be the first in a series of successful publications. Especial thanks are going to our first authors: Holger Ernst, Bernd Farby, Jan Henrik Soll, Ming-Chin Chen, Hans Höcker und Hans-Jürgen Nettelbreker. It requires some courage to publish in a new journal rather than in an established one.

Now enjoy reading the articles. If you have any comments or suggestions, please send us an e-mail to contact@businesschemistry.org.

Prof. Dr. Jens Leker,
Lars Hahn,
Stefan Picker,
Carsten Vehring